FROM PLAYING TOGETHER IN THE BACKYARD TO HAVING ENDLESS FIST FIGHTS, THE BROTHER-AND-SISTER DUO IS UNMATCHABLE. THERE ARE SOME BROTHER-SISTER DUOS THAT HAVE CHOSEN TO COME TOGETHER BY Merging THEIR SKILLS AND TRANSFORMING THEIR UNDERSTANDING OF EACH OTHER INTO A PROFITABLE BUSINESS VENTURE. YASMIN TAI MEETS A FEW

THE BROTHER-SISTER SIBLINGS

Gaurav and Sucheta Goenka, directors, Mirah Group are a brother-sister duo who took the reins of a hotel-to-hospitality venture in their early 20s, a real-life journey from fashion and film to finance and fine dining. The duo are known for their entrepreneurial spirit and their passion for creating a world-class experience for their customers.

Becoming entrepreneurs was not always easy for the Goenkas. They had to overcome numerous challenges and setbacks, but they never lost sight of their dreams. Gaurav and Sucheta are proof that with hard work, dedication, and a strong belief in oneself, anything is possible.

The Goenkas' journey began when they decided to launch a hotel chain in India. They wanted to create a unique and luxurious experience for their guests, and they were determined to make it happen.

Gaurav and Sucheta's success story is a testament to their determination and resilience. They are a true inspiration for other aspiring entrepreneurs, proving that with the right mindset and a willingness to take risks, anything is possible.

THE SIBLING ACT

A brother-sister duo, Mona and Pali, have transformed their passion for design into a successful business. With a shared vision and a strong bond, they have created a family business that is not only successful but also profitable.

Mona and Pali started their journey by working part-time jobs to support their education. They were determined to create something of their own, and they found their niche in the fashion industry.

The duo's success story is a testament to the power of collaboration and the importance of having a strong bond. They are an example of how family businesses can thrive and succeed.

Monapali - expressions Parigrah is an Indian ethnic fashion boutique that caters to fashion lovers who are passionate about traditional Indian wear. They offer a wide range of clothing and accessories that are designed to make their customers feel beautiful and confident.

Monapali is a brand that values tradition, culture, and craftsmanship. They use traditional techniques such as block printing, hand embroidery, and zardozi work to create their unique and elegant designs.

The duo, Mona Lamba and Paramjit Kharbanda, are the proud owners of Monapali. They are a brother-sister duo who share a deep love for fashion and each other.

Monapali's designs are inspired by the rich cultural heritage of India. They use traditional techniques such as block printing, hand embroidery, and zardozi work to create their unique and elegant designs.

Monapali's designs are not only beautiful but also sustainable. They use natural dyes and recycled materials to create their designs, and they are always looking for new ways to reduce their environmental impact.

Monapali's success story is a testament to the power of collaboration and the importance of having a strong bond. They are an example of how family businesses can thrive and succeed.